ARCHIE SERIES

Archie's Girls Betty and Veronica

APPROVED BY THE COMICS CODE AUTHORITY

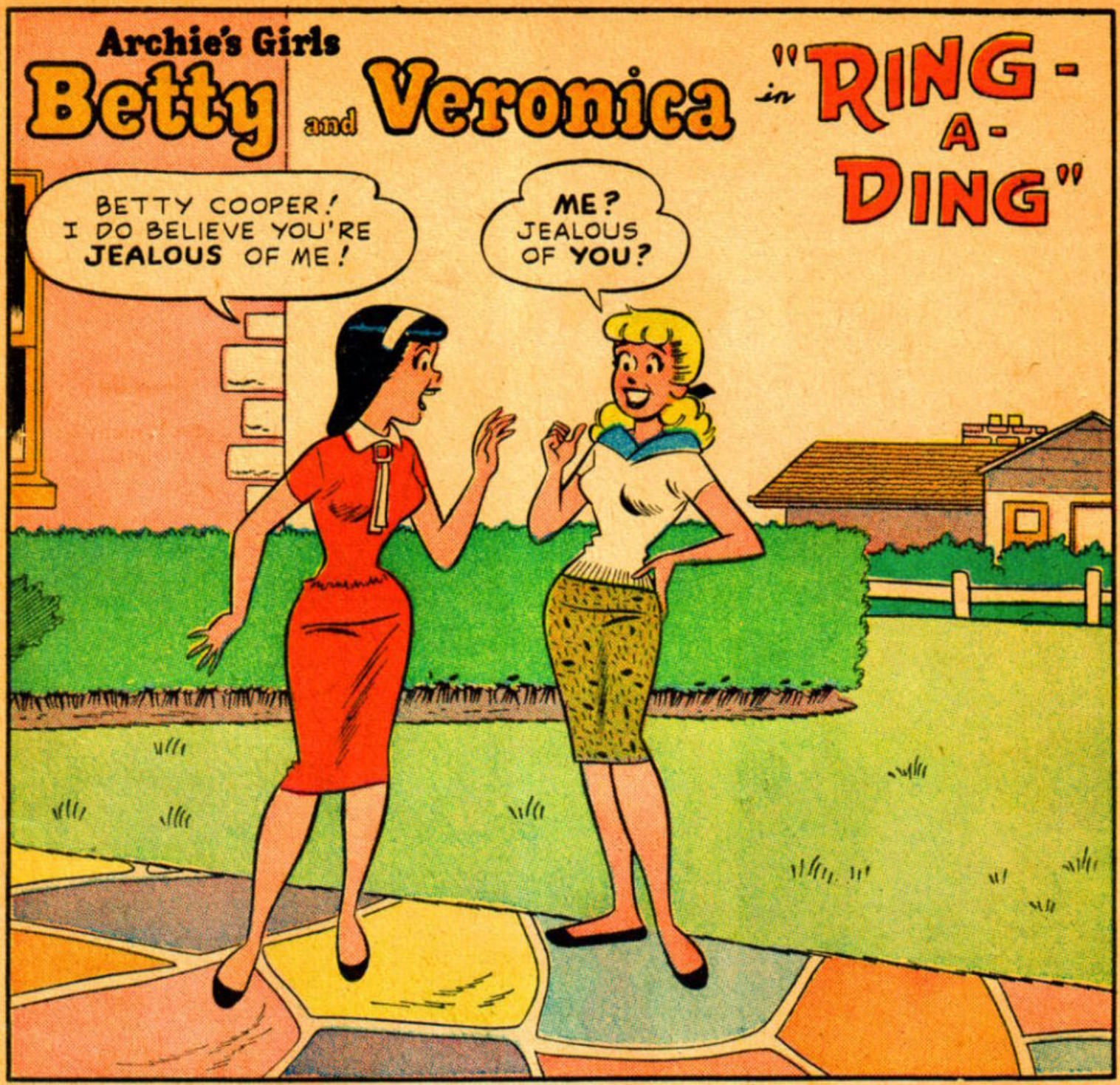
PDC

10¢

NO. 61 JAN. 1961

A NEW HAIR DO? CERTAINLY, BETTY! ARE YOU INTERESTED IN THE NEW LOVER BOY?
THERE'S ONLY ONE LOVER BOY I'M INTERESTED IN!
Special today NEW LOVER BOY HAIR-DO

Archie's Girls Betty and Veronica in "RING-A-DING"



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WELL, YOU CAN BET YOUR BUSTLE I AM!
THAT'S WHAT I THOUGHT!

-BUT IT DOESN'T AFFECT OUR FRIENDSHIP, DOES IT?
CERTAINLY NOT! WHY SHOULD IT?

(GIGGLE)-BUT IT DOES KEEP ME WISHING ALL THE TIME!

-DON'T GO AWAY, BETTY!

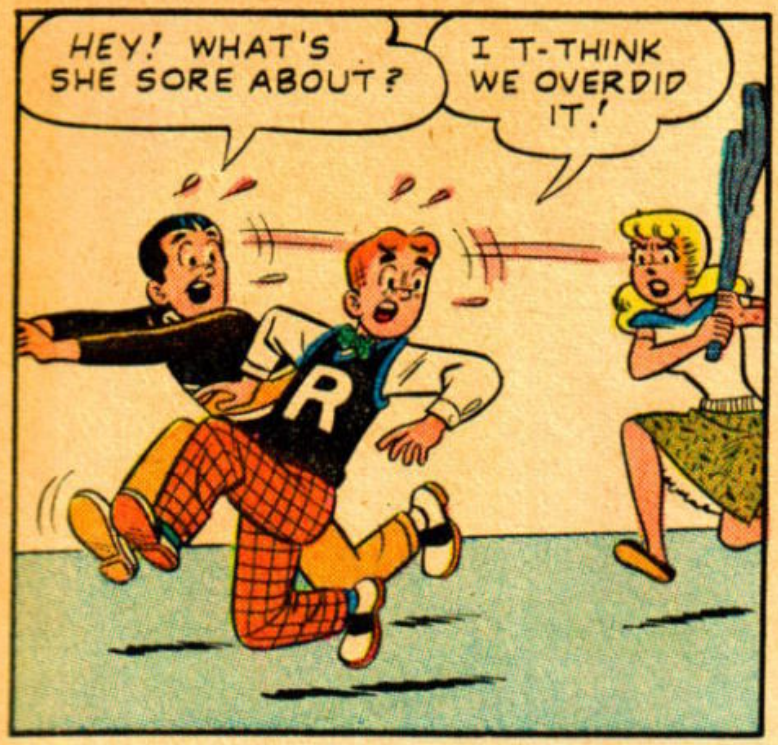
HERE! A LITTLE PRESENT FOR YOU!
I WANT YOU TO WEAR IT!

IT'S AN OLD GYPSY WISHING RING!
RONNIE! THAT'S WONDERFUL OF YOU!

-BUT WHAT WOULD I DO WITH AN OLD GYPSY? HEE, HEE!
-SILLY!

YOU'RE SUPPOSED TO RUB THE RING AND MAKE A WISH!
HAVE YOU TRIED IT?
NO!
-WHAT HAVE I GOT TO WISH FOR?
TRUE! TRUE!
WELL, THANK YOU VERY MUCH, RONNIE! I'LL CONSIDER IT A FRIENDSHIP RING!
SEE YOU LATER, BETS!
YOU GAVE BETTY A RING?
YES! JUST A TOKEN OF OUR GOOD FRIENDSHIP!
IT'S AN OLD GYPSY WISHING RING!
NO KIDDING?
ER-DOES SHE BELIEVE IN IT?
OF COURSE NOT, YOU SILLY THING!
3

SAY, BETTY! (YOK) LET'S SEE THE GIFT RONNIE GAVE YOU!
LOOK! ISN'T IT NICE?
THAT'S AN UNUSUAL DESIGN!
IT'S AN OLD GYPSY WISHING RING!
NOW WHO'D WANT TO WISH FOR AN OLD GYPSY?
WHAT'S SO FUNNY, ARCH? THAT FABULOUS RING I HEARD ABOUT?
HA! HA! HEE!
IT'S A SET! AN OLD RING AND AN OLD JOKE!
GO AHEAD! RUB IT! LET'S SEE THIS OLD GYPSY WISHING RING PERFORM!
HA! HA! HO!
...YOK, YOK! I'VE NEVER MET AN OLD GYPSY!
4


HEY! WHAT'S SHE SORE ABOUT?
I T-THINK WE OVERDID IT!

ONE MORE TIME! IF I HEAR THAT OLD CHESTNUT ONE MORE TIME, I'LL...

SAY? WHAT ARE YOU SO STEAMED ABOUT?
HMPH!

IT'S THIS RING THAT RONNIE GAVE ME!

IT'S AN OLD GYPSY WISHING RING, SEE?

I'M SUPPOSED TO RUB IT, MAKE A WISH, AND....
YOK, YOK! DON'T TELL ME!

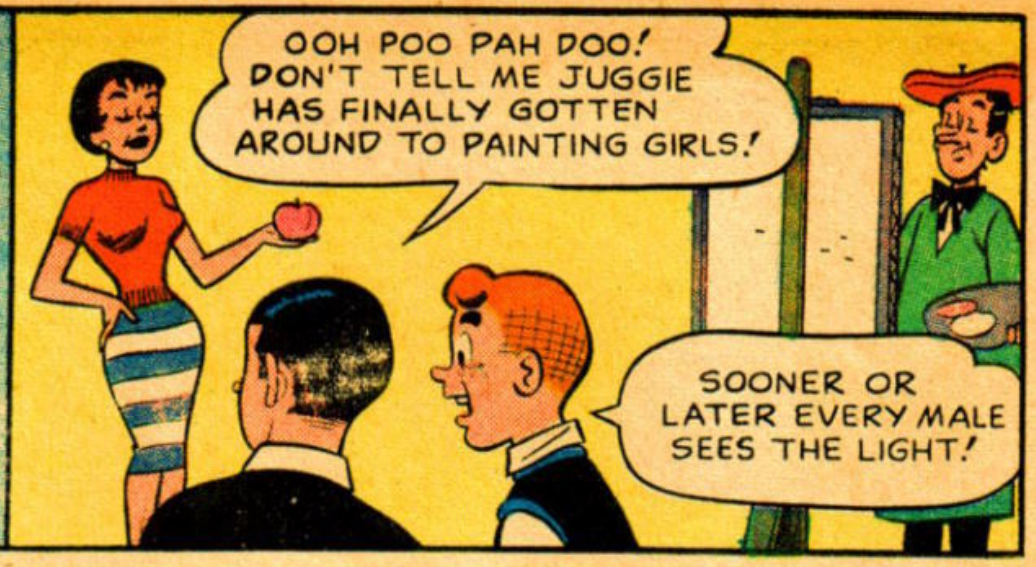
...YOU GET AN OLD GYPSY!
HA! HA!
YUK! YUK!

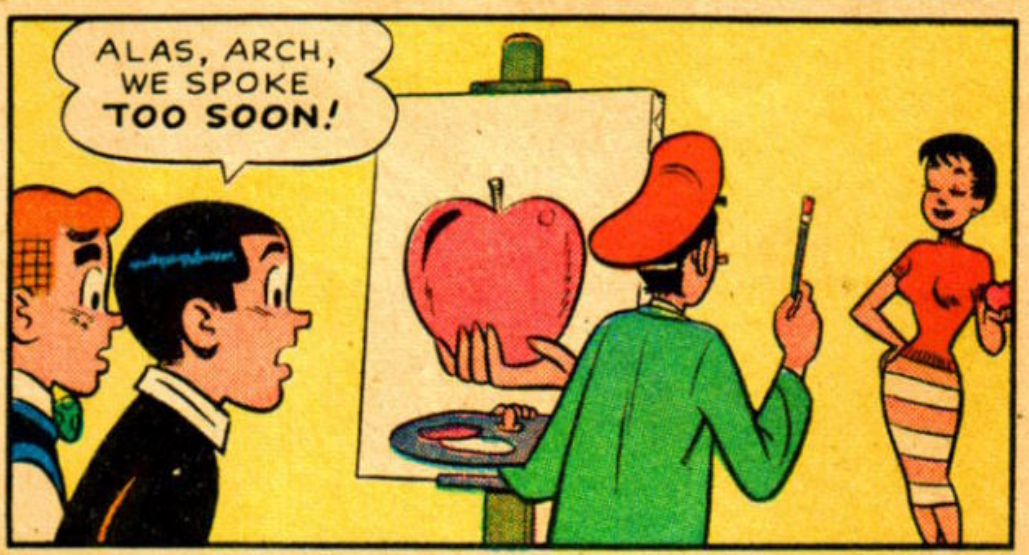
(GROAN) - WOMEN HAVE NO SENSE OF HUMOR!
COMICS! EVERYONE'S A COMIC!
HMPH! I WISH THIS THING DID WORK!
... I'D GIVE IT A RUB,, AND WISH THAT EVERYONE WHO USED THAT JOKE, WOULD....
'SCUSA ME, SENORITA! DEED YOU SEE A CARAVAN GO BY THEES WAY?
EEP!!
LATER ~
WELL, BETTY! WHAT DID YOUR OLD GYPSY RING BRING YOU?
RONNIE! IF I TOLD YOU, YOU WOULDN'T BELIEVE IT!
?
THE END
6

LI'L JINX
'MISS SPELLING'
?
LI'L JINX IS DUMM.
HA! I KNOW WHO WROTE THAT!
ONLY ONE PERSON CAN SPELL THAT BADLY--- THAT'S CHARLEY HAWSE!
LI'L JINX IS DUMM.
CHARLE HAWSE IS
C
CHARLEY HAWSE IS DUM.
THAT SHOULD TEACH HIM!
END

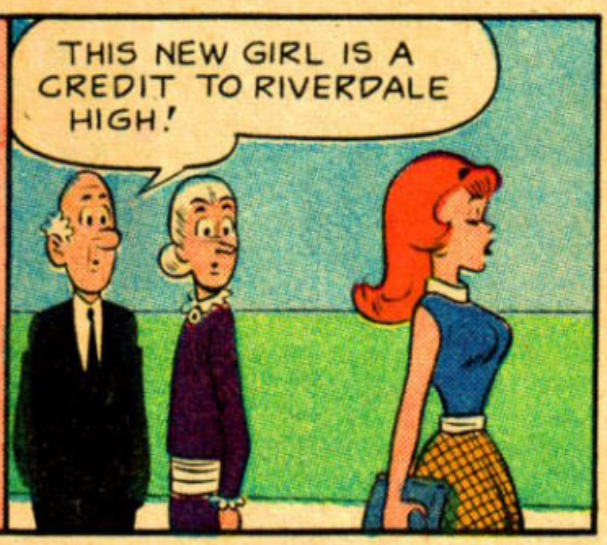
Jughead

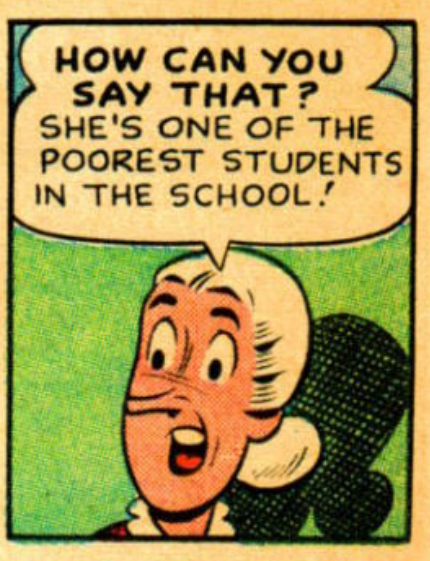
"ARTIST'S CHOICE"

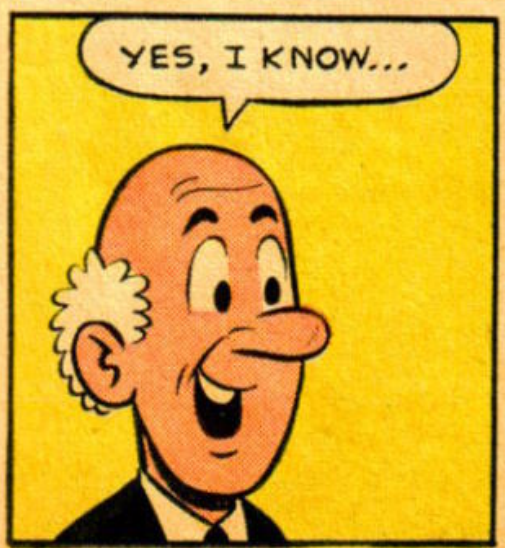


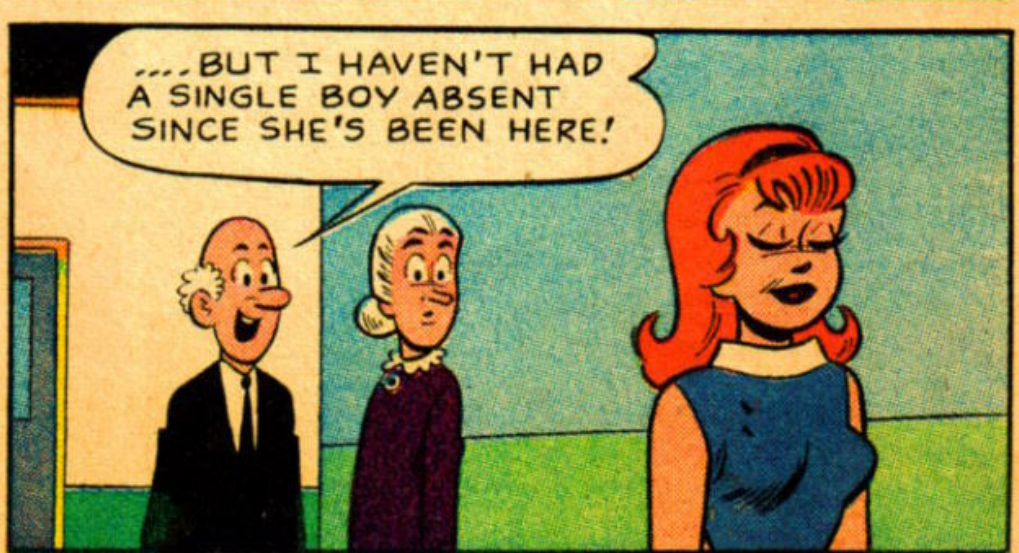


MR. FLUTESNOOT IN "ALL PRESENT"





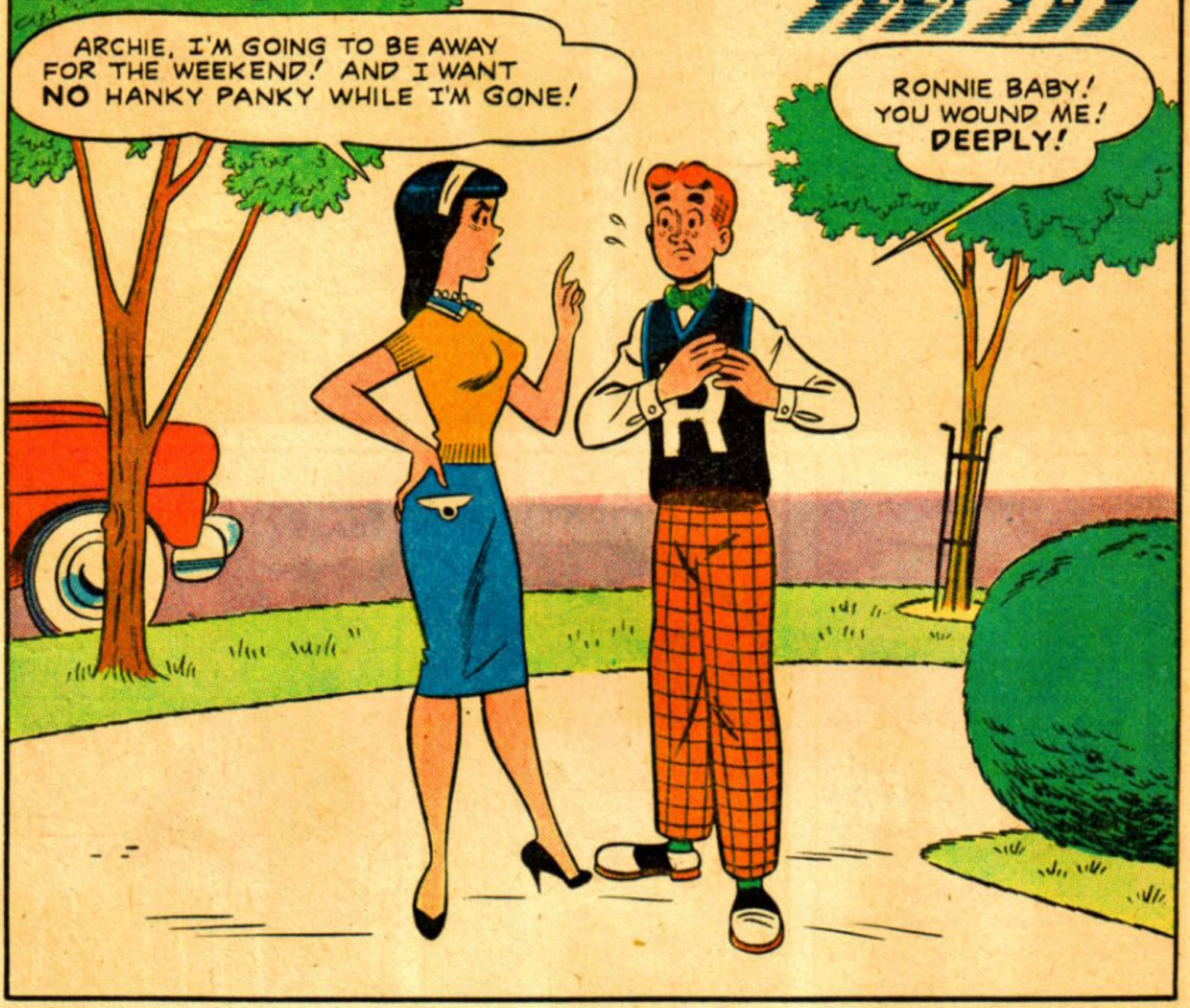


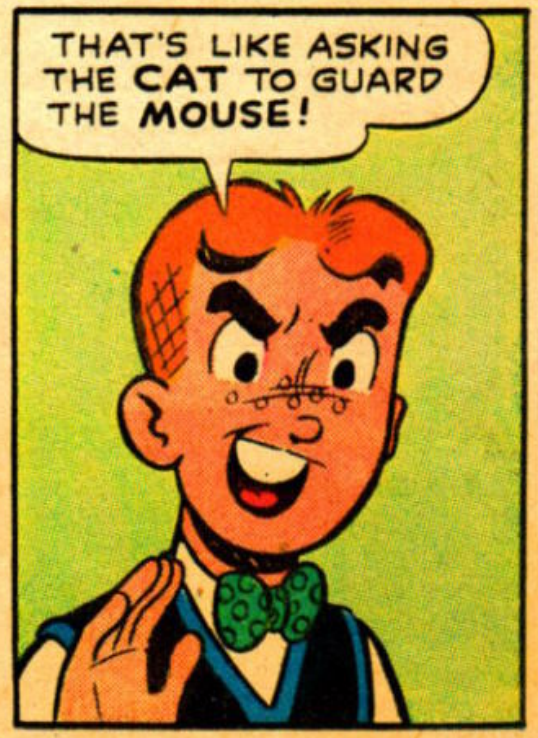


Archie's Girls

Betty and Veronica

'CASTING SHADOWS'

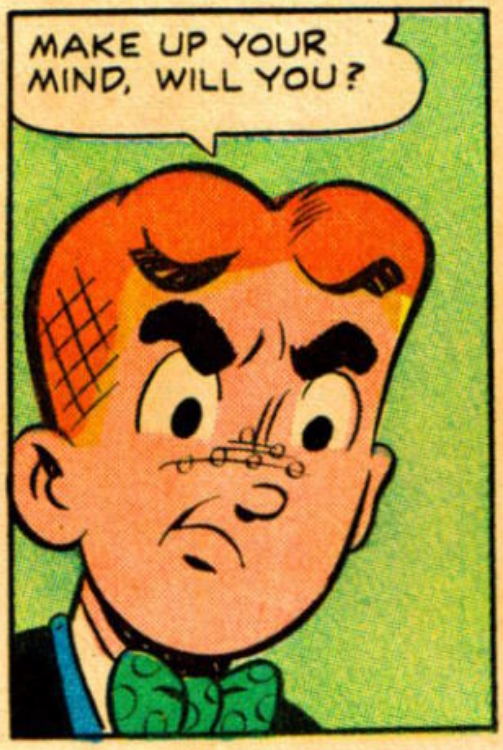




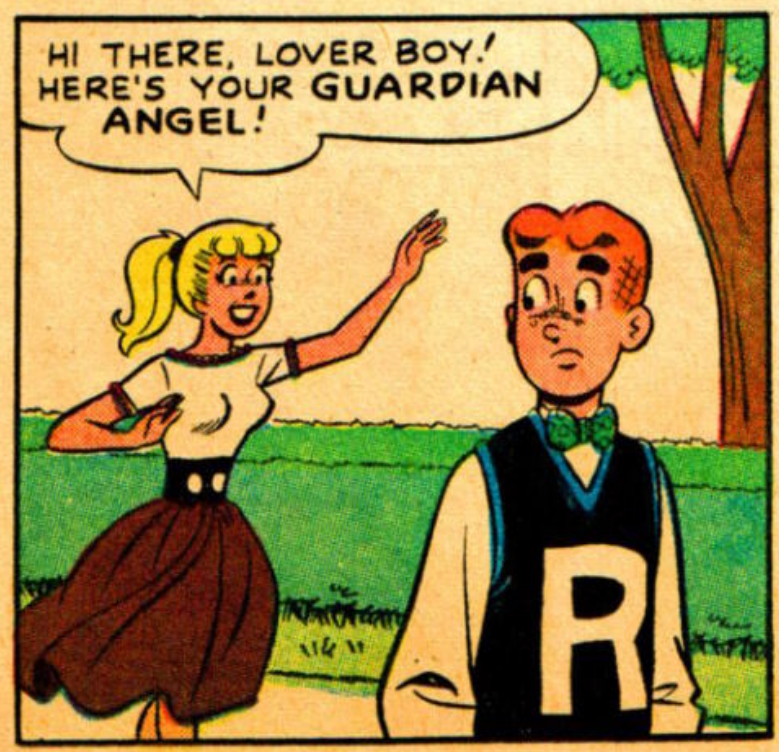
DON'T WORRY! I HAVE HER SOLEMN PROMISE THAT SHE WON'T GO OUT WITH YOU EITHER!

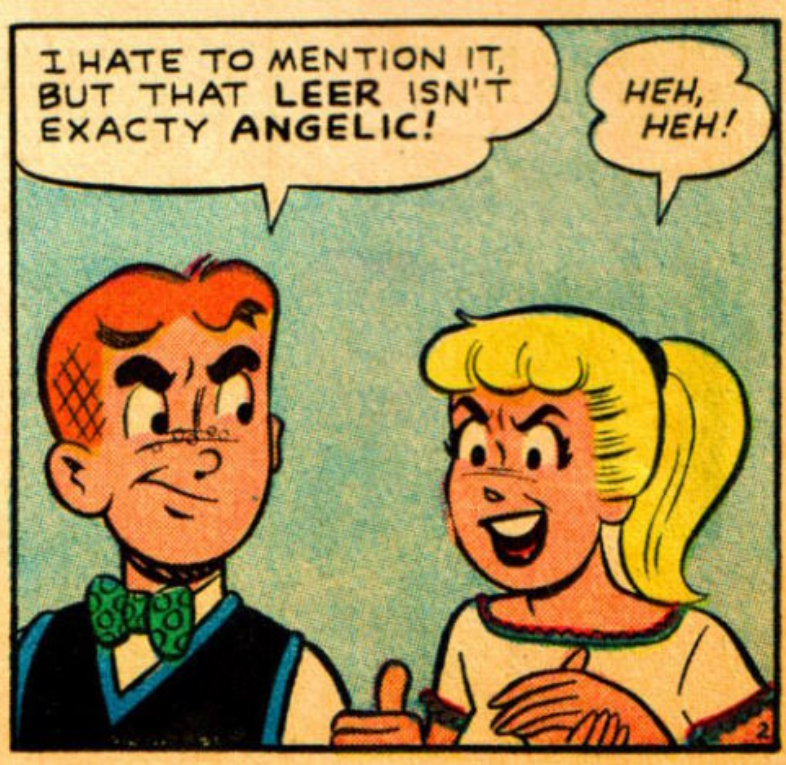
-AND I HAVE REGGIE WATCHING BETTY TO SEE THAT SHE DOESN'T!

WELL, BE GOOD, ARCHIE, AND ENJOY YOURSELF!


MAKE UP YOUR MIND, WILL YOU?

CHEE! I FEEL LIKE A SUSPECT IN A MURDER CASE!


HI THERE, LOVER BOY! HERE'S YOUR GUARDIAN ANGEL!


I HATE TO MENTION IT, BUT THAT LEER ISN'T EXACTY ANGELIC!
HEH, HEH!

MY BOY! YOU ARE STAYING AT HOME THIS WEEKEND!
BIG DEAL!
-AND I SHALL BE THERE AT ALL TIMES TO SEE THAT YOU DO!
AHA! THAT'S DIRTY POOL!!
YOU PLAY IT YOUR WAY, SNOOPER, AND I'LL PLAY IT MINE!
I'LL BE OVER AT EIGHT, HANDSOME!
THAT EVENING:
HERE'S YOUR LITTLE SHADOW, HONEY BUN!
COME ON IN!
YOUR SHADOW IS HERE ALREADY!

REGGIE MANTLE! HAVEN'T YOU ANY PRIDE?
"PRIDE?"

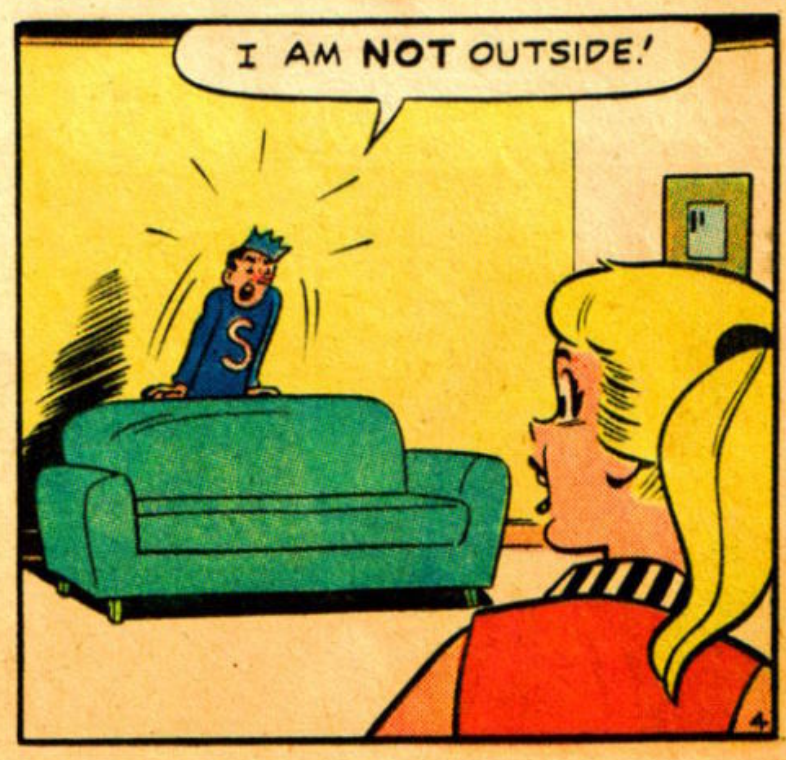
DO YOU DO EVERYTHING THAT GIRL SAYS?
HOW ABOUT YOU?

COME ON NOW! NO FIGHTING....

... AND YOU, TOO!

LET'S FACE IT! SHE DOESN'T TRUST ANYONE!

SURE! I'LL BET JUGHEAD IS OUTSIDE RIGHT NOW, KEEPING AN EYE ON REGGIE!


I AM NOT OUTSIDE!

HOW DID YOU GET IN HERE?
I SNEAKED IN! ALL US SUPER SLEUTHS ARE SUPERIOR SNEAKS!
OKAY! OKAY! EVERYBODY RELAX! ENJOY YOURSELVES!
THE HOUSE IS YOURS!
- I'M GOING OUT!
NOT WITHOUT ME!
I'M RIGHT ON YOUR HEELS, BETTY!
I'M IN YOUR HIP POCKET, PAL!
5

HOLD IT! THIS IS RIDICULOUS!
IT SURE IS!
WHY ARE WE LETTING VERONICA RUN OUR LIVES?
YEAH! WHY?
I SAY WE ALL GO OUR SEPARATE WAYS!
WE DO JUST EXACTLY AS WE PLEASE!
BY GOLLY, YOU'RE RIGHT!
COME ON!
IT WILL DARNED WELL SERVE HER RIGHT FOR NOT TRUSTING US, HER BEST FRIENDS!
SLAM!
N-NOW WHERE DID THEY EVER GET THE IDEA THAT I DIDN'T TRUST THEM?
THE END

HERE THEY ARE!

THE BIG BOOKS IN THE NEW

ARCHIE GIANT SERIES

EACH GIANT-SIZE EDITION IS CRAMMED WITH PAGE AFTER PAGE OF FUN-FILLED STORIES OF YOUR FAVORITE ARCHIE CHARACTERS THAT YOU WON'T WANT TO MISS! FOLLOW ARCHIE'S ADVICE...

SEND FOR YOUR COPIES *NOW!*

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241 CHURCH STREET, NEW YORK 13, N.Y.

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- ☐ ARCHIE ANNUAL #12
- ☐ PALS 'N' GALS #13
- ☐ JUGHEAD #9
- ☐ BETTY & VERONICA SUMMER FUN #8
- ☐ KATY KEENE HOLIDAY FUN #7
- ☐ KATY KEENE PIN-UP PARADE #11
- ☐ ARCHIE'S CHRISTMAS STOCKING #10

NAME (PLEASE PRINT) _____ AGE ____

ADDRESS _____

CITY _____ STATE _____

Archie's Girls
Betty and Veronica in "CHEERS"
HELLO, ARCHIE!
HUH? ER-AH--HI, -ER-AH...
...HI, BETTY!
SNAP!
HELLO, ARCHIE!
RONNIE!!
-GOOD TO SEE YOU, LOVER GIRL!
HMPH! HER NAME HE REMEMBERS!
1

HOW COME? - I ASK YOU! HOW COME? A NINETY-NINE GUN SALUTE FOR **YOU**, AND A FINGER SNAP FOR **ME**!

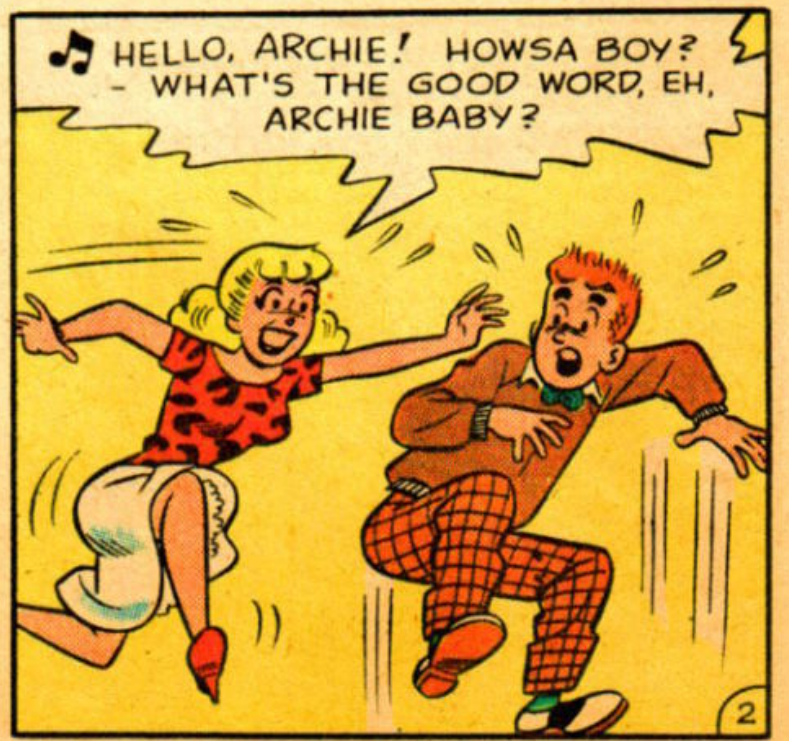
ZEST, BETTY!
ZEST?

PUT SOME **INTO** YOUR **GREETINGS**!
ZEST, EH?

YOU NEED TO BE MORE VIVACIOUS! MORE LIVELY!

WHEN YOU SAY HELLO, **SING** IT OUT AS THOUGH YOU **MEANT** IT!

OKAY! I'LL **DO** IT!
ZEST, EH?

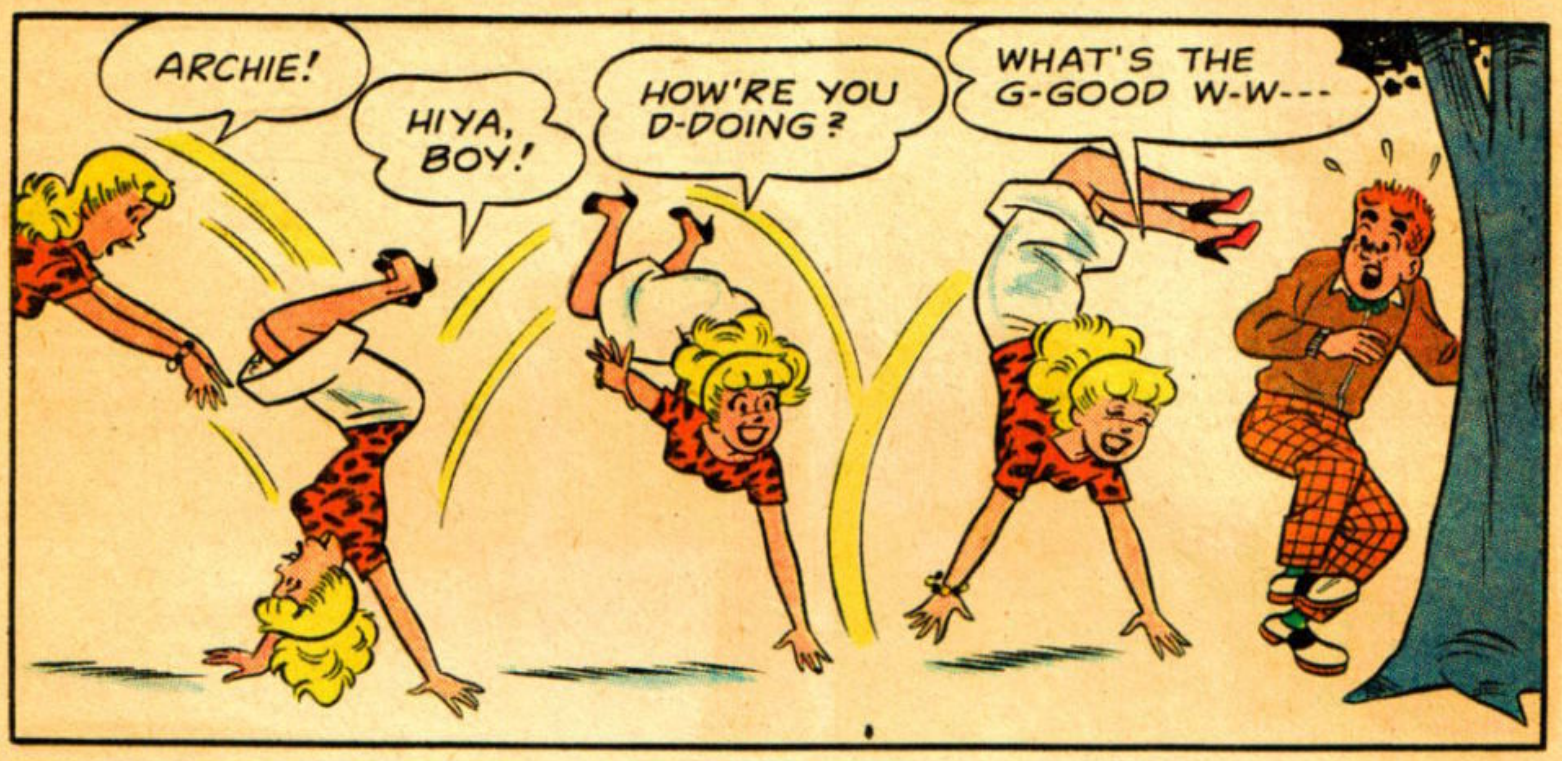

♫ HELLO, ARCHIE! HOWSA BOY? - WHAT'S THE GOOD WORD, EH, ARCHIE BABY?

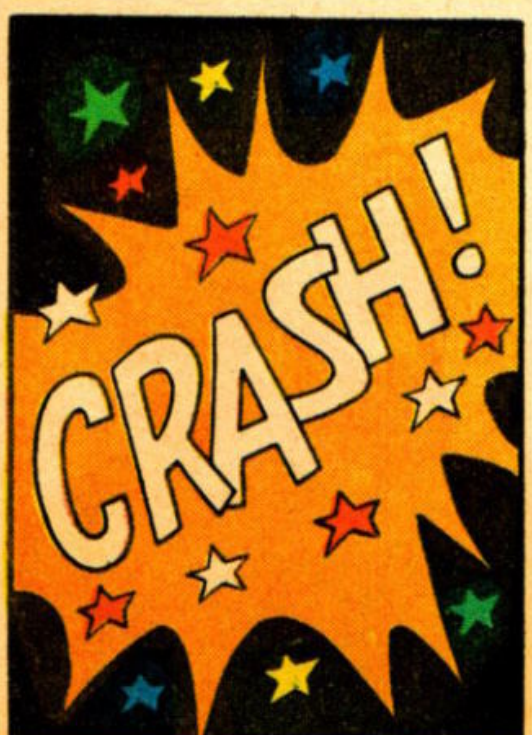
ER-HI, BETS!
HMPH! BIG CHANGE!
ZEST IS FOR THE BIRDS!
IT DIDN'T WORK?
LIKE A LEAD BALLOON, IT WENT OVER!
IT ALWAYS WORKS! A BOUNCY GREETING IS CONTAGIOUS! GIVE IT MORE!
OKAY! MORE IT GETS!
ARCHIE, BUDDY, PAL, CHUM! HOWSA OL' DON JUAN OF RIVERDALE? EH, BOY?
WAP!
(SIGH) - NOT BAD, BETTY!
3

NOT ENOUGH, I GUESS!
MAYBE IT NEEDS MORE TEETH!
AND--AND A SORT OF LIFT!...
HI YA!
THAT'S IT! I'LL GIVE IT ANOTHER WHIRL, AND...
OOPS!
HOT ZINGITY-ZANG! THAT'S ZEST!
4

YEAH! THOSE NEW CHEERS ARE FINE! AND THE ACROBATICS ARE GREAT!
GOOD! THE CHEERING SQUAD HAS TO LEARN THEM BY FRIDAY'S GAME!

WELL! - HERE GOES!


ARCHIE!
HIYA, BOY!
HOW'RE YOU D-DOING?
WHAT'S THE G-GOOD W-W---


CRASH!

TSK! BETTY! WHY CAN'T YOU JUST SAY A QUIET, DIGNIFIED HELLO?

...LIKE VERONICA DOES!
5
THE END

Veronica
in
"CALLING ALL GIRLS"
HI, BETTY! I JUST GOT UP!
ME, TOO, RONNIE!
I'M JUST DYING TO SEE YOU, TODAY, BETTY!
...THERE ARE SO MANY THINGS THAT I WANT TO TELL YOU!
...AND WE SIMPLY MUST GO SHOPPING TOGETHER, THIS AFTERNOON!
VL
...AND WE'LL HAVE TO MAKE PLANS FOR THIS SATURDAY'S DANCE!
FINE, RONNIE! HOW LONG WILL IT TAKE YOU TO GET OVER HERE?
BETTY, YOUR FRIEND, VERONICA, IS HERE!
THE END

8 LATEST RECORD HITS $1.00

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Greenfields
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Cradle of Love
Stairway To Heaven
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HERE ARE THE TITLES—SET No. 10

Beyond The Sea
Let It Be Me
Country Boy
Where Or When
Handy Man
Theme From A Summer Place
Forever
Baby You've Got What It Takes

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COSTS $7.12
OUR PRICE AT $1.00 plus 10¢ postage
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YOU SAVE $6.02

REMBRANDT CO., Dept. 238 ☐ Send Set No. 11
403 Market St., Newark, N. J. ☐ Send Set No. 10
☐ send 45 rpm ☐ send 78 rpm
Send the 8 RECORD HITS. I enclose $1.00 plus 10c postage and handling. My money will be refunded if not satisfied. ☐ I enclose $2.20. Send both sets

NAME.....
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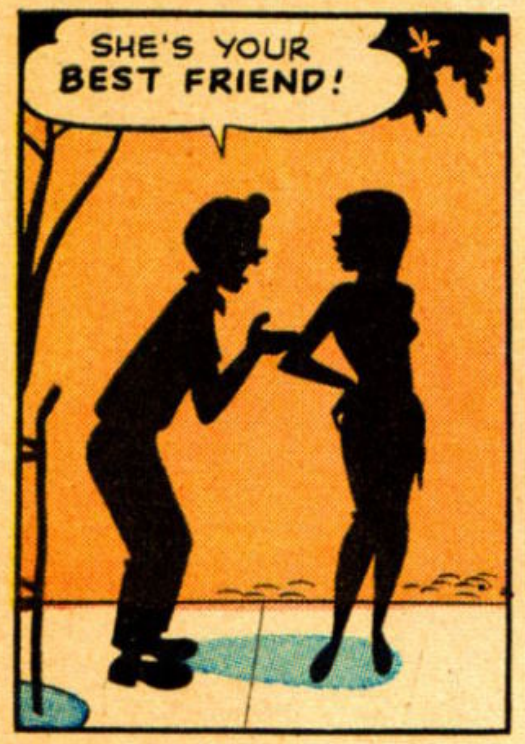
READ
Jughead's Fantasy
COMICS

Archie's Girls
Betty and Veronica in "HIRED GIRL"
COME, CLEMENTINE! DON'T SHUFFLE ALONG SO! -HURRY!
YES, MISS RONNIE! NO, MISS RONNIE! VERY GOOD, MISS RONNIE!
"CLEMENTINE?"
I CHANGED HER NAME!
I ALWAYS WANTED A MAID NAMED "CLEMENTINE!"

D-DID YOU SAY "MAID"?
SHE HIRES HERSELF OUT AT A DOLLAR A DAY!

WHO COULD RESIST AT PRICES LIKE THOSE?
B-BUT IT'S HORRIBLE!

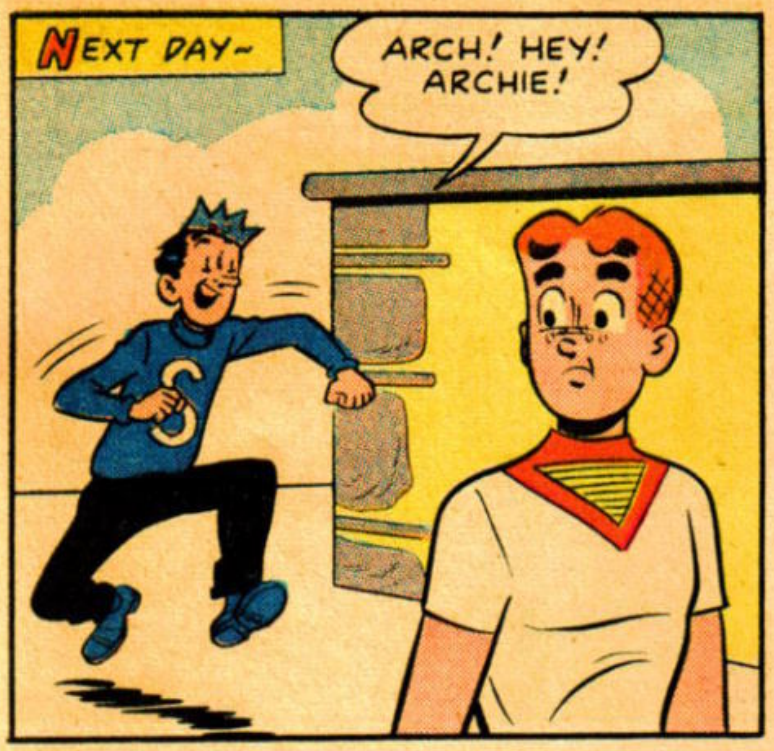

SHE'S YOUR BEST FRIEND!

DON'T BLAME ME!

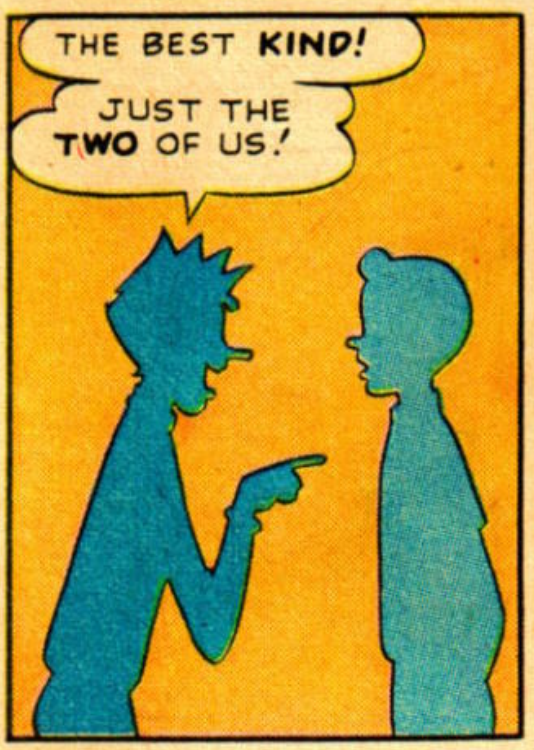
IT WAS HER IDEA!

-AND BESIDES, JUGGIE HAS HIRED HER FOR TOMORROW!
J-JUGHEAD?

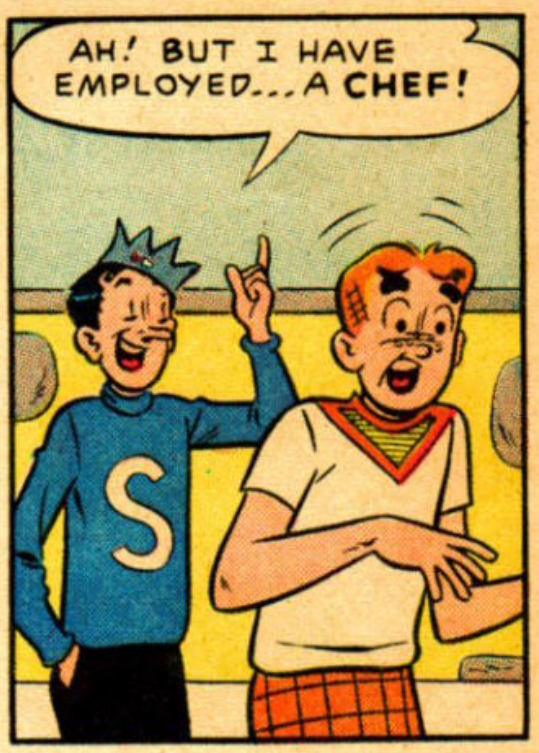
LET'S SEE HOW HE TREATS HER!


NEXT DAY-
ARCH! HEY! ARCHIE!

HOW WOULD YOU LIKE TO COME TO A COOK-OUT AT MY PLACE!
A PARTY?

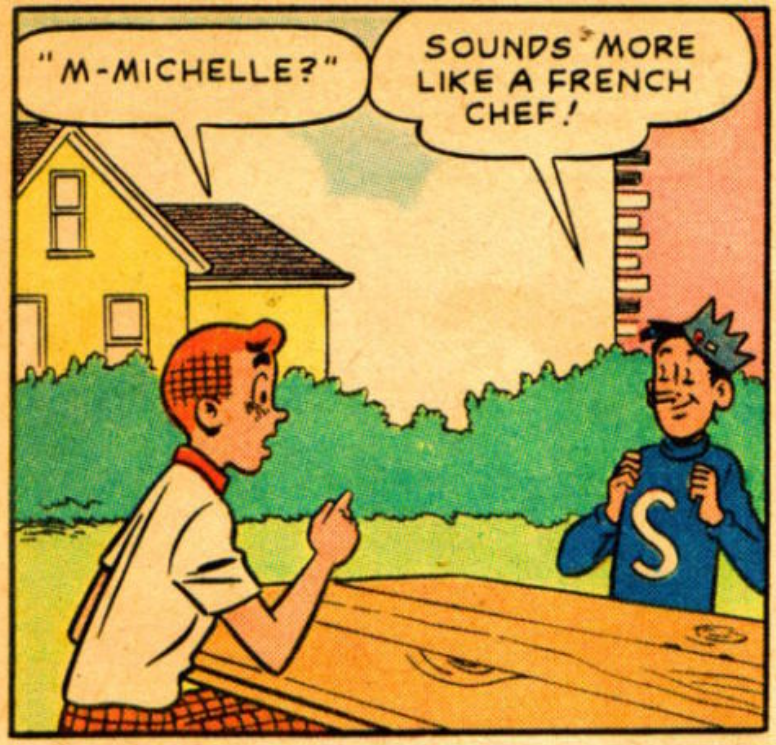

THE BEST KIND!
JUST THE TWO OF US!

ER-N-NO THANKS! I'VE TASTED YOUR COOKING!


AH! BUT I HAVE EMPLOYED... A CHEF!

EEP!! B-BETTY COOPER?
SHUCKS! YOU KNEW!

LUNCHEON WILL BE READY IN A MOMENT, MASTER!
THANK YOU, MICHELLE!
3


"M-MICHELLE?"
SOUNDS MORE LIKE A FRENCH CHEF!

B-BUT IT'S PRACTICALLY SLAVERY! IT'S--IT'S INHUMAN!!
IT WAS HER IDEA!

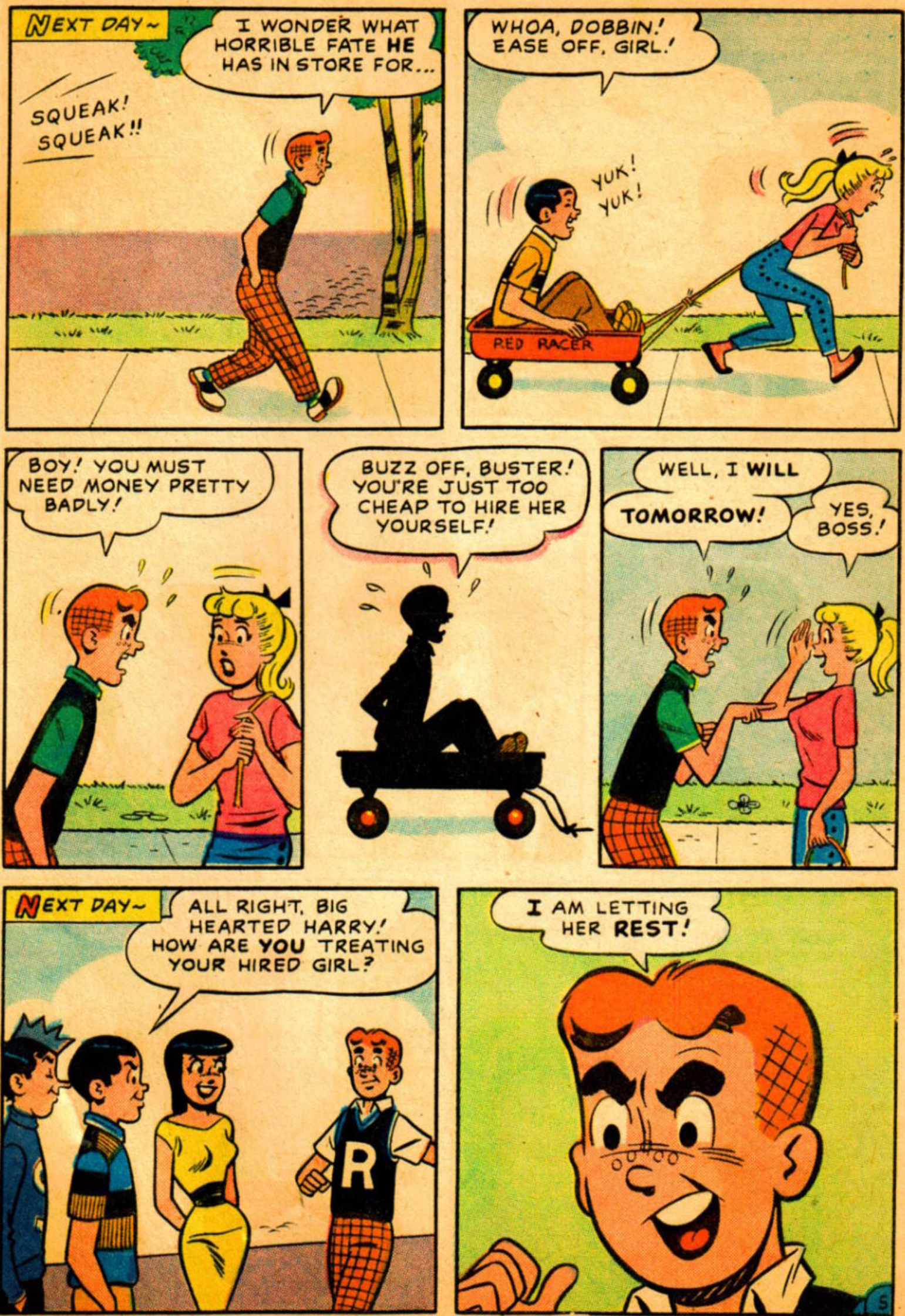
THAT'S RIGHT, ARCHIE! IT...
MICHELLE!!

OOPS! I'M S-SORRY, SIR! I SPOKE OUT OF TURN!

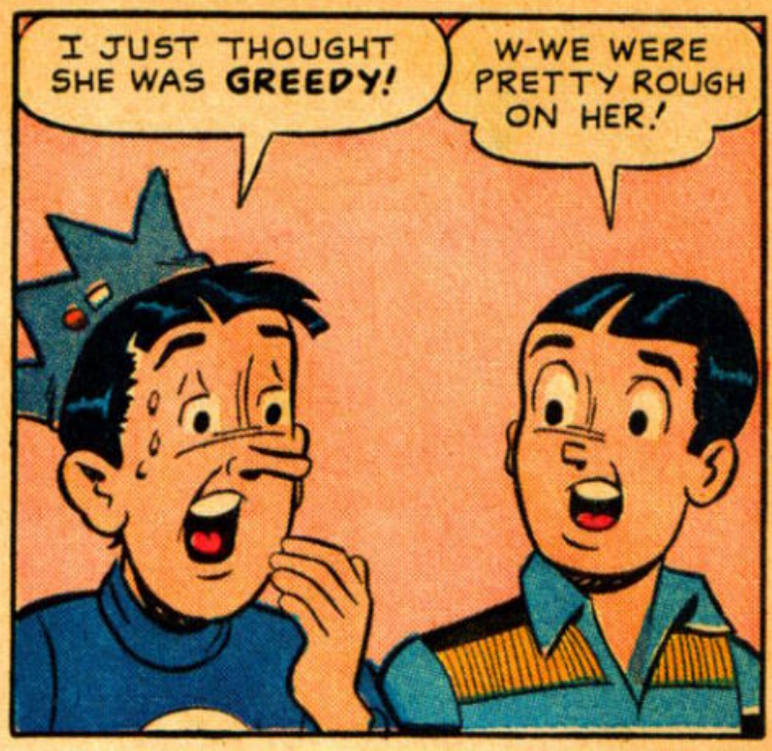
YOU DO NOT REFER TO MY GUESTS BY THEIR FIRST NAMES!

YOU OUGHT TO BE ASHAMED OF YOURSELF!
WAIT UNTIL TOMORROW!

-SHE GOES TO WORK FOR REGGIE!
OMIGOSH!!


NEXT DAY~
I WONDER WHAT HORRIBLE FATE HE HAS IN STORE FOR...
SQUEAK! SQUEAK!!
WHOA, DOBBIN! EASE OFF, GIRL!
YUK! YUK!
RED RACER
BOY! YOU MUST NEED MONEY PRETTY BADLY!
BUZZ OFF, BUSTER! YOU'RE JUST TOO CHEAP TO HIRE HER YOURSELF!
WELL, I WILL
TOMORROW!
YES, BOSS!
NEXT DAY~
ALL RIGHT, BIG HEARTED HARRY! HOW ARE YOU TREATING YOUR HIRED GIRL?
R
I AM LETTING HER REST!
5

IF SHE GET'S THREE MORE DAY'S WORK SHE'LL HAVE ENOUGH TO BUY HER MOTHER A BIRTHDAY GIFT!
(GULP) IS T-THAT WHY SHE WANTED M-MONEY?


I JUST THOUGHT SHE WAS GREEDY!
W-WE WERE PRETTY ROUGH ON HER!

WE'LL GIVE HER THE THREE DOLLARS SHE NEEDS, AND LET HER REST!

NUTS! I'VE HIRED HER FOR THREE DAYS! SHE'S WORKING FOR ME!

IF YOU INSIST ON THAT, I WON'T GO OUT WITH YOU TONIGHT!

OF COURSE YOU WON'T!
WHAT DO YOU THINK I HIRED BETTY FOR?

(SIGH) - ALL THIS, AND SOCIAL SECURITY, TOO?
The END